Corporate Profile

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About Mawa Events Sdn Bhd

MAWAEVENTS Sdn Bhd is a renowned intelligence company that has developed itself to be the chief provider of international congresses, business conferences, corporate trainings, and hospitality management. With our expertise we have set the benchmark of what is known today as strategic business platforms.

The company maintains the highest standards of quality and service in research, technology and product development. Our commitment to service and quality are the basis for our reputation as the world’s leading provider of business intelligence. We will be respected and admired for the way we work and be seen by everyone (clients and staff) to have made a tangible and positive contribution to their success in business.

PRODUCTS AND SERVICES

Mawa Events Sdn Bhd provides courses, workshops, facilitations and consultancy services for individuals and organisations, especially designed to strengthen the managerial and organisational capacity required to perform effectively (to achieve set objectives) and efficiently (at minimum costs).

In addition to the open courses of our standard programme, Mawa Events offers tailor-made courses and workshops. These workshops and courses are multi-disciplinary and geared to the specific needs of the clients. Also, our regular courses can be adapted to meet specific needs. Furthermore, Mawa Events can assist organisations in the design of new strategies and organisational development plans as well as with the implementation, monitoring and evaluation of these plans.

We bring together modern management theories and tools with practical experience in development programmes and projects worldwide. Our approach to training, as well as to consultancy, is of a practical nature, rich in visual elements and with a high degree of participation. We deliver our services to clients within a wide variety of organisations. These include bilateral and multilateral donors, governments, non-governmental organisations and consulting firms, all involved in development interventions.

Our Mission

To provide our clients with the information and insights they need to sustain a valuable competitive advantage.

Our Vision

We will enable our people to produce innovative, inspirational and indispensable products and services that will be actively sought by our clients.

STAFF

MawaEvents staff member, both trainers and consultants, are specialists in their own particular fields and have practical experience gained from a variety of different development organisations all over the world. Our staffs are involved both in training and consultancy activities to ensure that they maintain a close link with day-to-day practices in the field. We believe that this way of working enriches the training courses and keeps our staff always at the forefront of emerging development ideas and best practices.

Mawa Events experts are professional people with initiative. They create good and sincere working relations with the course participants and our clients in the field.
MAWA EVENTS Sdn Bhd is a provider of strategic business intelligence. We provide these quality services to the local and international business community. MAWA EVENTS strategic business make this happen by taking care of our employees, as we believe that this in turn will make them committed to taking care of our clients.

**Mission**

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**Vision**

To be the best bridge connecting our clients with our partners by facilitating access to innovative, high quality and easy to use strategic business information that would sustain our clients’ competitive advantage.

**Services**

MAWA professional training offers courses of the highest calibre to different industry practitioners. The materials and needs are gathered by well-trained researchers who track down the best experts of each field or industry. The courses are designed to give our clients the latest practical tools needed within their industry. MAWA Business Intelligence’s trainings also provide our clients with an opportunity to gain invaluable experience through benchmarking and networking with their peers on a regional basis.

Mawa professional business conferences are produced by highly experienced professionals who get the most renowned practitioners in each industry. Our business conferences are designed to give local and international senior executives the strategic information needed to enable them to make well-informed business decisions.

Great Consultancy / Trainings

All organizations today need to be fast, flexible and focused. And so do their people!

If you are going to contribute to the success of your skills. To help you perform at the highest possible level, MAWA has created a portfolio of dynamic and highly practical training workshops.

Whether you are looking for an introduction to a new skill, or simply brushing up an existing one, you should find what you are looking for in one of the programs outlined here but if you can’t see what you are looking for try our website www.mawaevents.com or call the team at +603 202 74751.

Great Expert / Trainers

We’ve identified some great trainers to present these workshops. All experts in their field, they are also gifted communicators. If you want dynamic, stimulating training in essential skills that will really make a difference to your performance - and the opportunity to quiz an expert on any issue of particular concern to you - then look no further.

Great Courses / Programs

Your time is valuable. We appreciate that, so these programs are highly focused, full of useful tools and techniques that you can start using the minute you get back to office. Dynamic and full of 'take-home value’, they are also simulating and enjoyable, enriching and fulfilling - give yourself a boost and book a place today!
In - House Trainings

Maximise the impact of your training by putting an entire team through the same program. These programs can be presented exclusively for your organization on an in-house basis. You can have the programs tailored to meet your specific needs and choose your preferred date and location. For more information about MAWA’s in - house training service, please call our in-house training team at +603 202 74751 or email inhouse@mawaevents.com

What we can do for you:
MAWAEVENTS mission is to help our clients increase production reliability and lower manufacturing and maintenance costs. Traditional maintenance approaches generally focus on equipment; our philosophy emphasizes people. MAWAEVENTS works with your team to raise knowledge required to produce the preemptive processes, action and change that will transform your company’s organization and garner bottom-line results. Because we don’t sell engineering services, parts, tools, equipment or software, our independence translates into objective and credible advice and training for our clients. This means reduced costs, increased safety and maximized profits for you. Don’t just take our word for it. Here’s what a few of our clients have had to say about us.

Testimonials:-

Reliability Centred Maintenance’s Delegate
“I like the training, everything was properly managed, the seminar was so lively and I loved the lessons I picked up from the experiences he shared”

Design by Reliability’s Delegate
“I have thoroughly enjoyed my training. The course was truly interactive and practical. All the materials in the training is very useful and they would certainly assist me in my everyday work”

HR as Strategic Business Partner’s Delegate
The course was covered really well in a friendly and professional way. The trainer had great knowledge and experience in the door industry so he was able to deliver it realistically. Over all very enjoyable and educating”

This catalog includes a menu of education opportunities that are based on MAWAEVENTS nearly a decades of experience worke seminars to customized training and on-the-job approaches that can be tailored to fit your needs and budget. Let MAWAEVENTS educate your team to implement the best reliability, maintenance, human resources etc. practices for your industry.

For more information visit www.mawaevents.com
MAWAEVENTS offers three training approaches to ensure we meet the reliability and maintenance needs of your organization.

- Best-practice seminars that share universal concepts we’ve seen succeed in many settings and industries
- Customized education for your industry and plant
- On-the-job training with an on-the-job implementation and support component

**Approach 1: Best practice seminars**

This popular training approach includes fundamental concepts applicable to many types of industries and shares some universal best practices that we’ve seen successfully applied in different organizations all over the world.

This approach is often an ideal first step for organizations that want to raise awareness about fundamentals and teach best practices before moving into more specific organizational improvements.

**Approach 2: Best practice seminars**

Visit Plant
Customize Training
Hold Custom Training

The most effective training tailors the curriculum to your organization. MAWAEVENTS visits your plant to research, learn your culture and create a customized curriculum to meet your particular industry, challenges and opportunities.

**Approach 3: On the job training with implementation support**

MAWAEVENTS consultants can also help you implement improvements in your organization through on-the-job training and consulting support.

While the classroom is a good start to an improvement process, applying what’s learned doesn’t always occur when the training adjourns.

MAWAEVENTS on-the-job training and consulting support ensures that learned concepts are applied on the plant floor, in real time.

On-the-job training varies widely, depending on organizational needs.

Examples can include:

- Hands-on Root Cause Problem eliminations
- Walk inspection routes with your people
- Help reduce spare parts while keeping the right parts on hand
- Help standardizing work orders and job plans
- Documenting preventive maintenance routes and work orders with your people

- Designing a root cause business process for your plant
- Identifying and implementing key performance indicators
- Work with your planners on how to improve planning
- Help your people conduct daily/weekly planning and scheduling meetings

Let MAWAEVENTS help create the education approach that best meets your company’s needs.

MAWAEVENTS Courses Offered

MAWAEVENTS can develop a curriculum tailored to your company’s needs or implement one based on the following mentioned topics:

- Maintenance Planning and Scheduling
- Preventive Maintenance/Essential Care and Condition Monitoring
- Root Cause Problem Elimination (RCP™)
- Results Oriented Reliability and Maintenance Management
- Materials and Spare Parts Management
- Operator Essential Care
- The Reliability and Maintenance Simulation

*Curriculum outline details kindly contact Tel: +60 3 2027 4751 Fax: +60 3 78651533

More information about training agendas can be found at www.mawaevents.com / event or email us at info@mawaevents.com
Human Resources & Industrial Relations

- Performance Driven Succession Planning
- Manpower Planning Strategies
- Performance Management & Appraisals
- Aligning Career Development with Business Strategy
- Know Your Leadership DNA
- Employee Satisfaction Survey
- Innovative Techniques to Establish a Talent Pool
- Recruitment & Retention
- HR Process Re-Engineering
- Value Added Human Resource Management
- Emotional Intelligence
- HR as Strategic Business Partner
- Learning & Development Functions

Information Technology (IT)

- IT Process improvement and International Project Management
- IT Benchmarking
- IT Change Management
- IT Performance Measurement
- IT Project Management
- Advanced IT Project Management
- Improving IT Management
- IT Governance and Measurements
- IT Risk Management
- Managing User Relations & Issues
- Measuring ROI of IT Projects
- Managing IT Issues
- Strategic IT Planning
- Managing IT as a Business
- Shield IT
- Securing IT Assets
- Measuring Risks & ROI of IT Investments
- IT Cost Management
- Information Security Governance

Product Development and R&D

- Developing Products in Half the Time
- Proactive Risk Management for Product Development
- Rapid Product Development
- TRIZ (Theory of Inventive Problem Solving) for Product Development and R&D
- TRIZ (Theory of Inventive Problem Solving) for Oil & Gas
- Project Management for Product Development
- Innovate or Stagnate
- Improving the ROI of R&D

Manufacturing

- Lean Manufacturing
- Innovative Cost Reduction Strategies
- Cycle Time Reduction Strategies
- Effective Scheduling Through Lean Implementation
- Quality Improvement in Manufacturing
- Effective Inventory Management
- Design for Manufacturability
- Design to Cost
- Zero Unplanned Breakdowns
- Lowering Costs, Increasing Profits
- Lead Time Reduction
- Effective Change Management for Maintenance
- Industrial Strategic Decision Making

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Courses Offered

Purchasing
- Implementing Cost Reduction Initiatives
- Cost/Price Analysis & Total Cost Of Ownership Implementation
- Creating Value through the Basics of Purchasing
- Purchasing for Non Purchasing Professionals
- Supply Management Gap Analysis-Best Practices Overview
- Negotiations Planning and Strategies
- Capital Equipment Procurement
- Implementing Global Sourcing
- Advancing Supply Management
- Tenders/RFQ Management
- Applying Technology to Supply Management
- Contract Administration: From Award to Completion
- Fraud Prevention in Contracts and Purchasing
- Vendor Selection & Management
- Supplier Relationship Management

Finance
- Effective Fraud Prevention & Investigation
- Control & Self Risk Assessment
- Effective Cash Flow Management
- Effective Strategic Planning Forecasting
- Better Budgeting & Reporting
- Strategic Budgeting
- Budget Process Improvement
- Winning Pricing Strategies

Marketing & Customer Service
- Advanced Customer Satisfaction Measurement
- Contact Centre Excellence
- Effective Customer Complaint Management
- Strategic Relations for Key Accounts
- Competitive Intelligence
- Service Innovation & Implementation
- Project Management for Event Managers
- Successful Event Management
- Successful Export Strategies
- Effective Channel Management
- Effective Event Marketing

Financial Institution
- Active Credit & Investment Portfolio Management
- Anti-Money Laundering & Terrorist Financing
- Branch Manager Development
- Debt Recovery

Communications & Public Relations
- Effective Reputation Management
- Strategic Corporate Communications
- Strategic Press & Media Relations
- Public Relations Writing

Supply Chain
- Effective Reputation Management
- Strategic Press & Media Relations
- Strategic Corporate Communications
- Public Relations Writing

Others:
- Business Continuity Management (BCM)
- TRIZ (Theory of Inventive Problem Solving) for Overall Process Improvement
- Corporate Entrepreneurship
- Strategic Business Intelligence
- Certificate in Balance Scorecard
Some of our clients include:

- The Linde Group
- TM
- KNPC
- Oman Drydock Company, S.A.O.C.
- Maybank
- PRODATA
- Malaysia Airlines
- Kraft Foods
- Time
- Zamil Steel
- AmBank Group
- Prudential BSN
- Dubai Aluminium
- M'A'DEN
- Takaful
- RHB
- Technip
- Perodua
- MISC
- MISC Bernad
- DiGi
- Alfanar Co.
- PETRONAS
- EQUATE
- Sabic
- Oman Air
- Dell
- Celestica
- Century
- ADAC
- Sipchem
- MEPACO
- Infineon
- ADAC
- Middle East Paper Co.